Website Usage Terms and Conditions

Welcome to the Pure Sound website. If you continue to browse and use this website, you are agreeing to comply with and be bound by the following terms and conditions of use, which together with our privacy policy governs Pure Sound’s relationship with you in relation to this website. If you disagree with any part of these terms and conditions, please do not use our website.

The term ‘Pure Sound’ or ‘us’ or ‘we’ refers to the owner of the website whose registered office is situated in Mynydd Llandegai, Gwynedd. The term ‘you’ refers to the user or viewer of our website.

The use of this website is subject to the following terms of use:

* The content of the pages of this website is for your general information and use only. It is subject to change without notice.
* This website uses cookies, as set out in the Cookie page.
* Neither Pure Sound nor any third parties provide any warranty or guarantee as to the accuracy, timeliness, performance, completeness or suitability of the information and materials found or offered on this website for any particular purpose. You acknowledge that such information and materials may contain inaccuracies or errors and we expressly exclude liability for any such inaccuracies or errors to the fullest extent permitted by law.
* Your use of any information or materials on this website is entirely at your own risk, for which we shall not be liable. It shall be your own responsibility to ensure that any products, services or information available through this website meet your specific requirements.
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* All trademarks reproduced in this website, which are not the property of, or licensed to the operator, are acknowledged on the website.
* Unauthorised use of this website may give rise to a claim for damages and/or be a criminal offence.
* From time to time, this website may also include links to other websites. These links are provided for your convenience to provide further information. They do not signify that we endorse the website(s). We have no responsibility for the content of the linked website(s).
* Your use of this website and any dispute arising out of such use of the website is subject to the laws of England, Northern Ireland, Scotland and Wales.

Cookie Policy

#### What Are Cookies

As is common practice with almost all professional websites, this website uses cookies. Cookies are tiny files that are downloaded to your computer, to improve your experience. This page describes what information they gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored, however this may downgrade or ‘break’ certain elements of the functionality of this website.

For more general information on cookies, see the [Simple English Wikipedia article](https://simple.wikipedia.org/wiki/HTTP_cookie) on HTTP Cookies.

#### How We Use Cookies

We use cookies for a variety of reasons, detailed below. Unfortunately in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features that they add to this website. It is recommended that you leave on all cookies if you are not sure whether you need them or not, in case they are used to provide a service that you use.

#### Disabling Cookies

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling all cookies will affect the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of this website. Therefore it is recommended that you do not disable cookies.

#### The Cookies We Set

If you create an account with Pure Sound then we will use cookies for the management of the signup process and general administration. These cookies will be deleted when you log out.

We use cookies when you are logged in so that we can remember this fact. This prevents you from having to log in every single time you visit a new page. These cookies are removed or cleared when you log out to ensure that you can only access restricted features and areas when logged in.

This website offers e-commerce or payment facilities and some cookies are essential to ensure that your order is remembered between pages so that we can process it properly.

#### Third Party Cookies

This website does not use any third party cookies.

#### More Information

Hopefully that has clarified things for you and, as was previously mentioned, if there is something that you aren't sure whether you need or not it's usually safer to leave cookies enabled in case it does interact with one of the features you use on our website. However if you are still looking for more information then you can contact Pure Sound through one of our preferred contact methods.

# Privacy Policy

#### What is this Privacy Policy for?

This privacy policy is for this website - www.puresound.org.uk - and is served by Pure Sound, governing the privacy of its users who choose to use it.

The policy sets out the different areas where user privacy is concerned and outlines the obligations and requirements of the users, the website and website owners. Furthermore, the way this website processes, stores and protects user data and information will also be detailed within this policy.

#### The Website

This website and its owners take a proactive approach to user privacy and ensure the necessary steps are taken to protect the privacy of its users throughout their visiting experience. This website complies to all UK national laws and requirements for user privacy.

#### Use of Cookies

This website uses cookies for User Registration and Login, and for Shopping Basket functionality. No Third Party, Advertising or Tracking cookies are used. Please see our the Cookies section for complete information.

#### Contact and Communication

Users contacting this website and/or its owners do so at their own discretion and provide any such personal details requested at their own risk. Your personal information is kept private and stored securely until such time as it is no longer required or has no use, as detailed in the Data Protection Act 1998. Every effort has been made to ensure a safe and secure form to email submission process but we advise users using such form to email processes that they do so at their own risk.

This website and its owners use any information submitted to provide you with further information about the products / services they offer or to assist you in answering any questions or queries you may have submitted. This includes using your details to subscribe you to our email newsletter program but only if this was made clear to you and your express permission was granted when submitting any form to email process. Your details are never passed on to any third parties.

#### Email Newsletter

This website operates an email newsletter program, used to inform subscribers about products and services supplied by this website. Users can subscribe through an online automated process should they wish to do so but do so at their own discretion. Some subscriptions may be manually processed through prior written agreement with the user.

Subscriptions are taken in compliance with UK Spam Laws detailed in the Privacy and Electronic Communications Regulations 2003. All personal details relating to subscriptions are held securely and in accordance with the Data Protection Act 1998. No personal details are passed on to third parties nor shared with companies / people outside of the company that operates this website. Under the Data Protection Act 1998 you may request a copy of personal information held about you by this website's email newsletter program. A small fee will be payable. If you would like a copy of the information held on you please write to the business address at the bottom of this policy.

Email marketing campaigns published by this website or its owners may contain tracking facilities within the actual email. Subscriber activity is tracked and stored in a database for future analysis and evaluation. Such tracked activity may include; the opening of emails, forwarding of emails, the clicking of links within the email content, times, dates and frequency of activity.

This information is used to refine future email campaigns and supply the user with more relevant content based around their activity.

In compliance with UK Spam Laws and the Privacy and Electronic Communications Regulations 2003 subscribers are given the opportunity to un-subscribe at any time through an automated system. This process is detailed at the footer of each email campaign.

#### External Links

Although this website only looks to include quality, safe and relevant external links, users are advised to adopt a policy of caution before clicking any external web links mentioned throughout this website. (External links are clickable text / banner / image links to other websites, and are clearly marked as such.)

The owners of this website cannot guarantee or verify the contents of any externally linked website, despite their best efforts. Users should therefore note that they click on external links at their own risk and that this website and its owners cannot be held liable for any damages or implications caused by visiting any external links mentioned.

#### Adverts and Sponsored Links

This website does not contain sponsored links or adverts.

#### Social Media Platforms

Communication, engagement and actions taken through external social media platforms that this website and its owners participate on are custom to the terms and conditions as well as the privacy policies held with each social media platform respectively.

Users are advised to use social media platforms wisely and communicate / engage upon them with due care and caution in regard to their own privacy and personal details. Neither this website nor its owners will ever ask for personal or sensitive information through social media platforms and encourage users wishing to discuss sensitive details to contact them through primary communication channels such as by telephone or email.

#### Shortened Links in Social Media

This website and its owners through their social media platform accounts may share web links to relevant web pages. By default some social media platforms shorten lengthy urls [web addresses] (this is an example: http://bit.ly/zyVUBo).

Users are advised to take caution and good judgement before clicking any shortened urls published on social media platforms by this website and its owners. Despite the best efforts to ensure only genuine urls are published many social media platforms are prone to spam and hacking and therefore this website and its owners cannot be held liable for any damages or implications caused by visiting any shortened links.

Resources and Further Information

* [Data Protection Act 1998](http://www.legislation.gov.uk/ukpga/1998/29/contents)
* [Privacy and Electronic Communications Regulations 2003](http://www.legislation.gov.uk/uksi/2003/2426/regulation/22/made)
* [Privacy and Electronic Communications Regulations 2003 - The Guide](https://ico.org.uk/for-organisations/guide-to-pecr/)
* [Facebook Privacy Policy](https://en-gb.facebook.com/policy.php)